

# AECT-LKAOE NEWS

AECT-LKAOE 2015 Summer International Research Symposium  
<http://aect.org/ChinaSymposium>

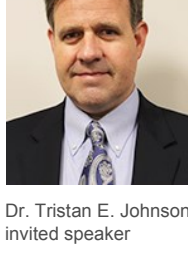
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Inside this issue, we include

- ◆ Four featured speakers
- ◆ Virtual event keynote speakers
- ◆ Featured panels
- ◆ Team worker spotlight: Introducing Dr. Xiaoqing Gu
- ◆ Huangpu River night cruise on Day Two of the Symposium

## Four Featured Speakers



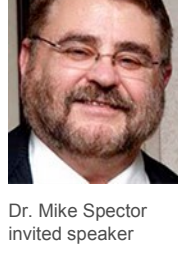
Dr. Tristan E. Johnson  
invited speaker



Dr. David Wiley  
keynote speaker



Dr. Curtis Bonk  
keynote speaker



Dr. Mike Spector  
invited speaker

### Dr. Tristan E. Johnson



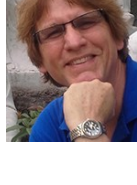
Dr. Tristan E. Johnson is the Executive Director of Engineering Education Initiatives in the Graduate School of Engineering at Northeastern University. He is also the Research Editor-in-Chief for the Educational Technology Research and Development Journal. He was previously Assistant Professor of Instructional Systems, Associate Director for Research at the Learning Systems Institute at Florida State University, and Assistant Professor of Educational Technology at Purdue University. He has served as the President for the Training and Performance Division of the Association of Educational Communications and Technologies.

### Dr. David Wiley



Dr. David Wiley is a Shuttleworth Fellow, working to lower the cost and improve the quality of education. He is currently on leave from Brigham Young University and leading Lumen Learning, an organization dedicated to supporting and improving the adoption of open educational resources by middle schools, high schools, community and state colleges, and universities. As an academic, Dr. Wiley has received numerous recognitions for his work, including an NSF CAREER grant and appointments as a Peery Social Entrepreneurship Research Fellow in the BYU Marriott School of Business, Senior Fellow for Strategy with the Saylor Foundation, and Nonresident Fellow in the Center for Internet and Society at Stanford Law School. In 2009, Fast Company named Dr. Wiley one of the 100 Most Creative People in Business.

### Dr. Curtis Bonk



Dr. Curtis Bonk is a former corporate controller and CPA who, after becoming sufficiently bored with such work, received his master's and PhD degrees in educational psychology from the University of Wisconsin. Curt Bonk is now professor of Instructional Systems Technology at Indiana University and president of CourseShare. Drawing on his background as a corporate controller, CPA, educational psychologist, and instructional technologist, Bonk offers unique insights into the intersection of business, education, psychology, and technology. He has received the CyberStar Award from the Indiana Information Technology Association, the Most Outstanding Achievement Award from the US Distance Learning Association, and the Most Innovative Teaching in a Distance Education Program Award from the State of Indiana.

### Dr. Mike Spector



Dr. Michael Spector is Professor of Learning Technologies at the University of North Texas. He was previously Professor of Educational Psychology and Instructional Technology, Doctoral Program Coordinator for the Learning, Design, and Technology Program, and a Research Scientist at the Learning and Performance Support Laboratory at the University of Georgia. Prior to that, he was Associate Director of the Learning Systems Institute, Professor of Instructional Systems, and Principal Investigator for the International Center for Learning, Education and Performance Systems at Florida State University. He served as Chair of Instructional Design, Development and Evaluation at Syracuse University and Director of the Educational Information Science and Technology Research Program at the University of Bergen, Norway. His research focuses on intelligent support for instructional design, assessing learning in complex domains, and technology integration in education.

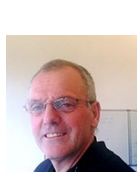
## Virtual Event Keynote Speakers

### Dr. Jan Herrington



Dr. Jan Herrington is a Professor of Education at Murdoch University in Perth, Western Australia. She has been active in the promotion and support of the effective use of educational technologies in learning in schools and universities for over two decades. In this time, she has co-written or edited a range of books, including *Authentic learning environments in higher education* (with Anthony Herrington) and, most recently, *A guide to authentic e-learning* (with Thomas C Reeves and Ron Oliver), which was winner of the AECT Outstanding Book of the Year Award in 2010. Jan's current research focuses on authentic learning, the design of effective online learning environments for schools and higher education, and mobile learning.

### Dr. John Traxler



Dr. John Traxler is Professor of Mobile Learning and Director of the Learning Lab at the University of Wolverhampton. He is a Founding Director and current Vice-President of the International Association for Mobile Learning, Executive Committee Member of the USAID *mEducation Alliance*, and Associate Editor of the *International Journal of Mobile and Blended Learning* and of *Interactive Learning Environments*. He serves on the Research Board of the Association of Learning Technology, the Editorial Board of *Research in Learning Technology*, and *IT in International Development*. He has guest edited six special editions of peer-reviewed journals devoted to mobile learning. John has co-written a guide to mobile learning in developing countries for the *Commonwealth of Learning* and is co-editor of the definitive book, *Mobile Learning: A Handbook for Educators and Trainers*, with Professor Agnes Kukulska-Hulme. He is currently developing a network of African universities interested in innovative teacher development and working in Lebanon, Syria, Jordan, the West Bank and the Gaza Strip on the United Nations Relief and Works Agency ICT for Education Strategy.

## Featured Panels

### Publishing Strategies and Opportunities for Educational Technology Journals

Tristan Johnson, ETR&D Research editor  
Mike Spector, ETR&D Development editor  
Maggie Wang, KM&EL editor

The journal editors will discuss the focus for each journal, the operations of the journals, and publishing strategies. In addition, they will discuss the criteria and selection for editorial advisors, reviewers, and editorial board members. Timelines and criteria will be presented for the journal awards. Lastly, they will present the details for selection of special issues topics.

### MOOCs and Open Education around the World: Many Perspectives, Many Views

Curtis J. Bonk, Indiana University  
Mimi Miyoung Lee, University of Houston  
David Wiley, Lumen Learning  
Ke Zhang, Wayne State University

In the spring of 2015, a comprehensive book on MOOCs and Open Education around the World will be published by Routledge with some 30 chapters and over 60 author contributors who are among the foremost leaders in the world on open education. At roughly the same time, a special journal issue on this same topic will appear in the *International Journal on E-Learning* (IJEL) from AACE. Contributors to these publications include educational scholars, researchers, entrepreneurs, higher education instructors, corporate trainers, technology managers, and various administrators. Two of the editors of both the book and special issue, Bonk and Lee, as well as one of the book contributors (Wiley) and one of the special issue contributors (Zhang) will serve on this panel.

## Team Member Spotlight: Introducing Dr. Xiaoqing Gu



Dr. Xiaoqing Gu, chair of the local organizing committee of the Symposium, is a professor and head of the Department of Educational Information Technology at East China Normal University (ECNU). She is a slim and delicate lady; but you can hardly imagine how much she can do. Behind everything you will see in the Symposium site from the front desk to the presentation rooms, from ECNU to Zhujiajiao, everywhere this lady's efforts were involved.

Dr. Gu grew up in a historical town close to Shanghai. Two figures who influenced her most in her early years were Mr. Lu, Xun, a liberal and literal critic in 1930s, and Mr. Carl Sagan, an American science communicator in astronomy and other natural science areas. Dr. Gu

has a strong love of science influenced by these two figures although her terminal degree from ECNU is a PhD in Educational Technology and her research has focused primarily on ICT in education.

Despite the fact that she has a slim body and a quiet characteristic, Dr. Gu is a sportswoman who loves hiking, running, tennis, badminton, and Ping-Pong. No matter how busy she is, Dr. Gu always finds time to enjoy the sports she loves. Running is her favorite sport. A pair of running shoes is an indispensable item in her travel suitcase whenever and wherever she travels.

Dr. Gu's only son is a college student. She is proud of him as every Mom is. She is especially proud of his independent character, which she thinks is the most important character for the current Chinese young generation because as the product of the one-child policy in China, the young generation depends greatly on their parents.

Dr. Gu received an award of the best beloved teacher in 2013. She is dedicated to her teaching with a great sense of responsibility. Just like her dedication to education, Dr. Gu has the same dedication to the local organizing affairs of the AECT-LKAOE 2015 Summer International Research Symposium in Shanghai, China. The Symposium site is in a good hand. Thank you, Dr. Xiaoqing Gu!

## Huangpu River Night Cruise on Day Two

The Huangpu River is the mother river of Shanghai. Nanpu Bridge, Yangpu Bridge and Oriental Pearl TV Tower compose a huge picture scroll. The Bund is the cultural section of Shanghai that best represents the blending of ancient and modern influences. This renowned waterfront district is the city's most famous landmark. Local people honor the Huangpu River as Mother River, and as you view the lights and spectacle from the deck of your evening cruise, you will understand why.

Time: 6:00pm - 8:00pm, June 18, 2015

Venue: Sightseeing Boat

Address: Shanghai Huangpu Jiang

Transportation: ECNU Shuttle from the conference venue to the wharf on the Bund

Dress Code: Casual

Dinner: Buffet on the boat

