

# AECT-LKAOE NEWS

AECT-LKAOE 2015 Summer International Research Symposium  
<http://aect.org/ChinaSymposium>

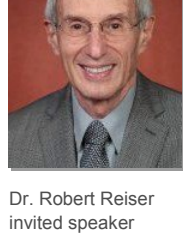
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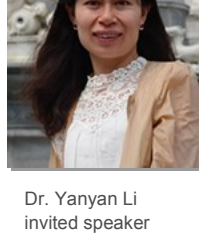
Inside this issue, we include

- ◆ Four featured speakers
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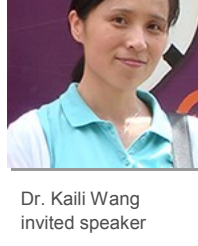
## Four Featured Speakers



Dr. Robert Reiser  
invited speaker



Dr. Yanyan Li  
invited speaker



Dr. Kaili Wang  
invited speaker



Dr. Marcus Childress  
invited speaker

### Dr. Robert Reiser



Dr. Robert A. Reiser is the Associate Dean for Research, a Distinguished Teaching Professor and the Robert M. Morgan Professor of Instructional Systems in the College of Education at Florida State University. He has written five books and more than 75 articles and book chapters in the field of instructional design and technology. His most recent book, *Trends and Issues in Instructional Design and Technology* (2012), has received several outstanding book awards from major professional organizations, including the Association for Educational Communications and Technology and the International Society for Performance Improvement.

### Dr. Yanyan Li



Dr. Yanyan Li is a professor in the School of Educational Technology at Beijing Normal University, where she teaches courses on data structure, intelligent information processing, and introduction to artificial intelligence. She received her Ph.D. degree in Computer Software and Theory from the Institute of Computing Technology at Chinese Academy of Sciences. Her research interests include computer-supported collaborative learning, learning analytics, and semantic web with a concentration on semantic organization of learning resources for active collaborative learning, opinion mining, and sentiment analysis in an online learning community. Dr. Li is the leader of two projects funded by the National Natural Science Foundation of China and the Principal Investigator of more than ten academic projects. She has published more than 50 academic papers in journals and international conferences.

### Dr. Kaili Wang



Dr. Kaili Wang is an Associate Professor in the School of Educational Technology at Shenyang Normal University (SYNU) where she contributes to the design and instruction of courses on E-Learning Design and Evaluation and Distance Education. Dr. Wang received her Ph.D. from the University of Technology of Compiègne (UTC), France in 2010. Her research focuses on the adaptive educational hypermedia system, e-Learning design and evaluation, distance learning, and web-based courses. She published several book chapters, international conference proceeding papers, and journal articles. Dr. Wang has been in charge of several projects, including the Eleventh and the Twelfth Five-year Plan Project of Education Science and Design of Personalized Model for Online Teachers' Teaching and Learning supported by Liaoning Province, as well as Design of UoL Model Integrating Teachers' Personal Factors supported by SYNU.

### Dr. Marcus Childress



Dr. Dr. Marcus D. Childress is a professor and director of the Instructional Design and Technology (IDT) doctoral program at Baker University (Kansas). Previously, he was professor and chair of the IDT program within The Teachers College at Emporia State University (Kansas). Having received his Ph.D. from Virginia Tech, Dr. Childress' research interests include online learning, heutagogy, using virtual worlds for training and education, and using technology as a catalyst for school reform. His research has been documented in publications such as *Distance Education*, *Journal of Research on Computers in Education*, *International Journal of Educational Telecommunications*, *Globalized e-Learning Cultural Challenges*, *EDUCAUSE Quarterly*,

## About Virtual Event

AECT-LKAOE 2015 Summer International Research Symposium will have a virtual event for Day One and Day Two presentations. With a full-package virtual event registration, you may attend keynote addresses, invited/special session speakers' presentations, panel discussions, and virtual presentations.

Cisco will provide training for using WebEx to access the virtual event as well as technical support when you encounter technology problems. Testing of the virtual event access will start in early February. The specific date will be announced. In order to have the access to testing, you have to first register. For the virtual presenters, Cisco technology team will walk you through the steps during testing. For virtual event attendees, Cisco will provide video instruction on the Symposium Website. You may watch the video instruction to learn how to successfully access the virtual event. If you encounter any technology problems, you may always contact the technical support team for help.

## Virtual Event Technology Team Members

### Changhua Jiang



Dr. Changhua Jiang received his doctor degree in 2007 at East China Normal University, majoring in system analysis and integration. Changhua Jiang currently works as director of technical department in the School of Open Learning and education. He has been on this position for four years. At the virtual event of the AECT-LKAOE 2015 Summer International Research Symposium, Changhua Jiang will be responsible for technical support.

### Zhengxiu Zhang



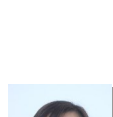
Mr. Zhengxiu Zhang received his Master's degree in 2002 at East China Normal University, majoring in Computer Science. Mr. Zhengxiu Zhang currently works as Associate Director at the Network and Information Center. He has been at this position for seven years. At the AECT-LKAOE 2015 Summer International Research Symposium, Mr. Zhengxiu Zhang will be a member working on the virtual event technology team.

### Junning Zhu



Mr. Junning Zhu received his Bachelor's degree in 2013 at Shanghai Maritime University, majoring in Computer Science and Technology. Mr. Junning Zhu currently works as an engineer at the Network and Information Center. He has been at this position for one year. At the AECT-LKAOE 2015 Summer International Research Symposium, Mr. Junning Zhu will be on the virtual event technology team as a coordinator.

### Li Liu



Ms. Li Liu received her Master's degree in 2005 at East China Normal University, majoring in Computer Science. Ms. Li Liu currently works as an assistant to the director at the Network and Information Center. She has been at this position for one year. At the AECT-LKAOE 2015 Summer International Research Symposium,

## Team Member Spotlight: Introducing Dr. Youqun Ren



Dr. Ren Youqun was one of the honorary chairs of the AECT-LKAOE 2015 Summer International Research Symposium and the major contact of the symposium host university East China Normal University. Dr. Ren was born in April, 1969 in Suzhou, Jiangsu Province, a small but charming city close to Shanghai.

Dr. Ren received his Bachelor's Degree in Engineering from Department of Computer Science, ECNU in 1991; Master's Degree in Education from School of Educational Administration, ECNU in 1999; and PhD in Education from School of Educational Science, ECNU in 2002. His major area covers Curriculum and Teaching Methodology, Learning Sciences and Technology Design, Educational Technology, and Teacher's Education. Dr. Ren is now Vice Chairman of the University Council and Vice President of ECNU in charge of international affairs, the network and information center, teacher education, basic education, and life-long education.

With a deep love towards his university and a firm belief of building ECNU into an internationally well-known and high-level university that excels in comprehensiveness and research, Dr. Ren regards it as his responsibility to lead the university marching forward to accomplish this great goal. His sincere hope of better serving the people with better education inspires him to become a successful young man as he is today. His hobbies include reading ancient Chinese and literature, painting, calligraphy, and collecting antiques.

## Introducing Zhujiajiao: Day Three Symposium Site

According to Wikipedia (<http://en.wikipedia.org/wiki/Zhujiajiao>), "Zhujiajiao (Chinese: 朱家角; pinyin: Zhūjiājiǎo; literally: "Zhu Family Corner") is an ancient town located in the Qingpu District of Shanghai. The population of Zhujiajiao is 60,000.

Zhujiajiao is a water town on the outskirts of Shanghai, and was established about 1,700 years ago. Archaeological findings dating back 5,000 years have also been found. 36 stone bridges and numerous rivers line Zhujiajiao, and many ancient buildings still line the riverbanks today.

The village prospered through clothing and rice businesses. Today, old historical buildings such as rice shops, banks, spice stores and even a Qing dynasty post office can still be found.

Zhujiajiao has many sights of historic interest, such as Fangsheng Bridge, Kezhi Garden and the Yuanjin Buddhist Temple. However, recent overdevelopment threatens the village's authenticity - most notably the current conversion of its people's square into shops and the large-scale shopping and entertainment complexes being constructed in and around the Old Town."

The town is also famous for its cuisine, particularly green soy beans, Zarou, lotus roots, fried snails, rice dumplings, Qingtuan and more.

Because of its large number of waterways, much of Zhujiajiao's transport is by boat. But like an old saying goes, all roads lead to Zhujiajiao. Zhujiajiao is located by the side of highways, including the national highway No. 318, G50 Highway, G15 Highway and others. There are also many bus and subway lines across Zhujiajiao.

As one of the National 5A Scenery Sites, Zhujiajiao welcomes billions of visitors every year. Because of the gorgeous view, Zhujiajiao is honored as one of the fifty places in China that are worth visiting by people from over the world. The following is Zhujiajiao's travelling website in Chinese, English, and Japanese: <http://www.zhujiajiao.com/>.

Day Three of the AECT-LKAOE 2015 Summer International Research Symposium will be held in Zhujiajiao. We hope that you will enjoy Chinese culture and tradition while you are at the