Revised Schedule (June 16, 2015)
Shanghai International Studies University

Morning (MOOCs and Open Education: Big Picture and Research):

1. Reception, Registration, and Sign In (8:00-8:30)

Part 1: Introductions

2. Introductory Comments and Introductions (8:30-8:45)
3. Audience Ice Breaker Introduction Activity (8:45-8:55)

Part 2: The Big Picture: MOOCs and Open Education

4. David Wiley: Open Education: Higher Education in Transformation (9:00-9:25)
5. Curt Bonk briefly comments on David Wiley's presentation (9:25-9:30)
6. Curt Bonk: MOOCs and Open Education: Creations, Challenges, Curators (9:30-9:55)
7. David Wiley briefly comments on Curt Bonk's presentation (9:55-10:00)
8. Audience Interaction (10:00-10:05)
9. Audience Q&A for Dr. Wiley and Dr. Bonk (10:05-10:15)
10. Break (10:15-10:30)

Part 3: Social Media MOOCs and Research

11. Ke Zhang: Data Mining Research on MOOCs and Social Media in China (10:30-10:50)
12. Vanessa Dennen briefly comments on Ke Zhang's presentation (10:50-10:55)
13. Website Exploration and Discussion Activity I (10:55-11:05)
14. Vanessa Dennen: Social Media MOOCs for Professional Development (11:05-11:25)
15. Ke Zhang briefly comments on Vanessa Dennen's presentation (11:25-11:30)
16. Website Exploration and Discussion Activity II (11:30-11:40)
17. Q&A for Dr. Zhang and Dr. Dennen (11:40-11:50)
18. Recap/Summary from All 4 Presenters (11:50-12:00)

Shanghai International Studies University

550 Dalian Road (W), Shanghai 200083, China

Tel: 86-21- 67701068

East China Normal University

3663 N. Zhongshan Rd., Shanghai 200062, China

Tel: 86-21-62233333

Lunch (12:00-1:00)

Afternoon (Open Education, E-Learning, and MOOCs: Implementation and Applications)

1. Welcome and Large Group Activity: Top 10 Ideas from Morning Session (1:00-1:15)

Part 4: Implementation: Open Textbooks and MOOC Badging/Credentialing

2. David Wiley: Creating and Implementing Open and Digital Textbooks (1:15-1:45)
3. Vanessa Dennen: Badges, Credentials, and Other Forms of Assessment (1:45-2:15)
4. Q&A for David Wiley and Vanessa Dennen and Brief Audience Recap Activity Recap Activity (2:15-2:30)
5. Break (2:30-2:45)

Part 5: Implementation: E-Learning and Blended Learning

6. Ke Zhang (with Curt Bonk): Online Pedagogy with the R2D2 Model (2:45-3:15)
7. Curt Bonk (with Vanessa Dennen): Online Pedagogy with TEC-VARIETY (3:15-3:45)
8. Q&A (3:45-4:00)

Part 6: Implementation: Recap of the Day

9. Audience Top 10 of Afternoon (4:00-4:15)
10. Final Panel and Recap from all Four Presenters and Q&A (4:15-4:45)
11. Flexible Time and Final Goodbyes (4:45-5:00)

Buses: 5:15 to dinner or show or back to hotel

Shanghai International Studies University

550 Dalian Road (W), Shanghai 200083, China

Tel: 86-21- 67701068

East China Normal University

3663 N. Zhongshan Rd., Shanghai 200062, China

Tel: 86-21-62233333

Workshop Presenter Bios

Curt Bonk is Professor of Instructional Systems Technology at Indiana University. Drawing on his background as a corporate controller, CPA, educational psychologist, and instructional technologist, Bonk offers unique insights into the intersection of business, education, psychology, and technology. He received the CyberStar Award from the Indiana Information Technology Association, the Most Outstanding Achievement Award from the U.S. Distance Learning Association, the Most Innovative Teaching in a Distance Education Program Award from the State of Indiana, and, in 2014, the Mildred B. and Charles A. Wedemeyer Award for Outstanding Practitioner in Distance Education. A well-known authority on emerging technologies for learning, Bonk reflects on his speaking experiences around the world in his popular blog, *TravelinEdMan*. He has authored several widely used technology books, including *The World Is Open* (2009), *Empowering Online Learning* (2008), *The Handbook of Blended Learning* (2006), and *Electronic Collaborators* (1998). His latest book, *Adding Some TEC-VARIETY* (2014), is freely available at http://tec-variety.com/. And his next book with Routledge, *MOOCs and Open Education Around the World*, will be out in June 2015. Bonk's homepage is http://php.indiana.edu/~cjbonk/. Curt can be contacted at: cjbonk@indiana.edu.

Shanghai International Studies University

550 Dalian Road (W), Shanghai 200083, China

Tel: 86-21- 67701068

East China Normal University

3663 N. Zhongshan Rd., Shanghai 200062, China

Tel: 86-21-62233333

Dr. David Wiley is Chief Academic Officer and Co-founder of Lumen Learning, an organization dedicated to increasing student success and improving the affordability of education through the adoption of open educational resources by middle schools, high schools, community and state colleges, and universities. He is also currently a Shuttleworth Fellow, Education Fellow at Creative Commons, and adjunct faculty in Brigham Young University's graduate program in Instructional Psychology and Technology. Dr. Wiley has received an NSF CAREER grant and was a Nonresident Fellow in the Center for Internet and Society at Stanford Law School as well as a Peery Social Entrepreneurship Research Fellow in the Marriott School of Business at Brigham Young University. As a social entrepreneur, Dr. Wiley has founded or co-founded numerous entities including Lumen Learning, Degreed, and the Open High School of Utah (now Mountain Heights Academy). His homepage is at http://davidwiley.org/ and he can be contacted at david.wiley@gmail.com.

Shanghai International Studies University

550 Dalian Road (W), Shanghai 200083, China

Tel: 86-21- 67701068

East China Normal University

3663 N. Zhongshan Rd., Shanghai 200062, China

Tel: 86-21-62233333

Ke Zhang is Associate Professor at Wayne State University. Her research focuses on e-learning, mobile learning technologies and social media, and big data research and applications in educational technology research and development. Her research publications are translated into or cited in languages such as Armenian, Chinese, French, Italian, Spanish, and Portuguese. Her work is adapted to guide research and practices of e-learning and mobile learning in different countries and various settings (e.g., STEM, public health education, medical education, training, professional development, etc.). She has delivered keynote presentations and invited talks in Chile, China, Hong Kong, Malaysia, UAE, and USA. Dr. Zhang has consulted for international organizations like the World Bank, national government and agencies, corporations and educational institutions, both in USA and overseas. Inquiries are welcome ke.zhang@wayne.edu.

Shanghai International Studies University

550 Dalian Road (W), Shanghai 200083, China

Tel:86-21- 67701068

East China Normal University

3663 N. Zhongshan Rd., Shanghai 200062, China

Tel: 86-21-62233333

Vanessa P. Dennen is an Associate Professor of Instructional Systems at Florida State University. She has a PhD from Indiana University and an MS from Syracuse University. At FSU, she teaches courses on instructional design and research methods for new and emerging technologies. In 2014, she designed and taught the Social Media for Active Learning MOOC, a professional development offering for educators and instructional designers. For her teaching and mentoring efforts, she has received five awards during the last two years. Vanessa's research investigates the cognitive, motivational, and social elements of computer-mediated communication. In 2013 she co-edited a book, *Virtual Professional Development and Informal Learning in Online Environments,* and in 2012 co-edited a special issue of The Internet and Higher Education on Social Media in Higher Education. She is co-Editor in Chief of The Internet and Higher Education. She can be reached at vdennen@fsu.edu.

Shanghai International Studies University

550 Dalian Road (W), Shanghai 200083, China

Tel:86-21- 67701068

East China Normal University

3663 N. Zhongshan Rd., Shanghai 200062, China

Tel: 86-21-62233333